WHAT IS CLAIMED IS:

1. A bulletin board managing and charging system for a bulletin board on an internet, where a third person whose address is not open to public can post a message;

wherein:

upon receiving an application by a visitor for a mail transmission and a gift delivery to a posted person, said system performs a step to confirm the receiver of said gift and said mail by using a storage unit, a step to confirm a payment completion for said gift to said posted person by using payment processing means, and a step to notify a mail address of said posted person by using said storage unit, so as to allow said visitor, who has completed said gift to said posted person, to send a mail to said posted person.

2. The system set forth in claim 1, wherein said system performs, after the confirmation of said payment completion, a step to deliver said gift to said posted person by using physical distribution means.

3. A bulletin board managing and charging system for a bulletin board on an internet, where a manager posts a message;

wherein:

upon receiving an application by a visitor for a mail transmission and a gift delivery to a posted message, said system performs a step to confirm said message to which said gift and said mail are directed, by using a storage unit, a step to confirm a payment completion for said gift to said posted message by using payment processing means, and a step to notify a mail address of said posted message by using said storage unit, so as to allow said

visitor, who has completed said gift to said posted message, to send a mail to said posted message.

4. The system set forth in claim 3, wherein said system performs, after the confirmation of said payment completion, a step to deliver said gift to a person who corresponds to said posted message by using physical distribution means.